

THE KPDA/MML TURNER & TOWNSEND CEO BREAKFAST FORUM,

THEME:

“Creating Commercially Viable Projects in Real Estate”

DATE:

Tuesday, 27th August 2019

VENUE:

Park Inn by Radisson, Westlands - Nairobi

TIME:

8.00am – 10.30am

TARGET AUDIENCE:

Professional consultants, developers, development managers, financial institutions and strategy houses

It is a real team effort by property developers and their professional teams to move an idea to a design, and make it feasible. More informed, data-driven decisions made upfront about the viability of certain construction expenditure provides a major competitive advantage to developers (and their funders) concerned with speed to market and commercialising their properties. Through their annual data published in the International Construction Market Survey (ICMS), MML Turner & Townsend sets the big data benchmark in the Real Estate Market and helps the market take a more commercial approach to conceptualizing projects right from the start.

KPDA and MML Turner & Townsend have organized a **CEO Breakfast Forum** on **Tuesday, 27th August 2019** from **7.30am to 10.30am** at the **Park Inn by Radisson Hotel** in Westlands.

EVENT OBJECTIVES

1. Gain more understanding on project feasibilities and show how it can be supported by the ICMS
2. Discuss on the cost of construction in Kenya and in the region
3. Officially launch the ICMS and highlight some of its content.



PROUDLY SPONSORED BY:



MML Turner & Townsend



CHARGES:

- KPDA Members: **Kshs.4,640** (Inclusive of VAT)
- Non – Members: **Kshs.6,960** (Inclusive of VAT)

Kindly RSVP (with payment) by latest **WEDNESDAY, 21ST AUGUST 2019** with the KPDA secretariat on telephone **0737 530 290** or **0725 286 689** or by email to membership@kpda.or.ke and ceo@kpda.or.ke



NB:

- Participants who confirm their attendance **MUST** remit payment for their ticket regardless of whether they do not attend the event.
- Participants who attend this event without an RSVP will be surcharged at the door by 50%.
- Cancellations are only refundable if the secretariat is notified on email by no later than Wednesday, 21st August 2019.